

WASET 2010 PARIS



WASET 2010
June 28-30, 2010
Paris, France

CONFERENCE VENUE

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WASET 2010 PROGRAM

CONFERENCE PROCEEDINGS
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Time	Paper Title	Authors
Conference Registration All conference participants are welcome to register between 14:00-18:00 on 27 June 2010		
Monday: June 28, 2010		
Welcome & Registration		
08:00 11:00	Chair : Mingaleva Zhanna, Isaac Flitta	Session – I (Oral Presentation) – HALL A June 28, 2010
	Hyper-LDP: a Hypercube based QoS framework for an MPLS Multicast Routing Environment	Ech-Cherif El Kettani Mohamed Dafir Université Mohammed V-Souissi - Rabat, Morocco
	Prediction of mean residence time and hold-up of solid particles flow in a two impinging streams cyclone reactor : Comparison of CFD Predictions with Experimental Validation	Nahid Ghasemi, Morteza Sohrabi, Morteza Khosravi, Mohammad Goodarzi Islamic Azad University, North Tehran Branch, Iran
	Mining Network Data for Intrusion Detection through Naive Bayesian with Clustering	Dewan Md. Farid, Nouria Harbi, Suman Ahmed, Md. Zahidur Rahman, Chowdhury Mofizur Rahman University Lumiere Lyon 2 France
	Modelling silica optical fibre reliability: a software application	I. Severin, M. Caramihai, R. El Abdi, M. Poulain and A. Avadanii University Politehnica Bucharest, Romania
	Therapeutic Product Preparation Bioprocess Modeling	Mihai Caramihai, Irina Severin, Ana Aurelia Chirvase, Adrian Onu, Cristina Tanase, Camelia Ungureanu University Politehnica Bucharest, Romania
	The Benefits Of Using Social Software In Creating Collaborative Learning Communities In A Product Design Context	Isaac Flitta, Thomas Cochran Unitec, New Zealand
	Sustainability Strategy and Firm Performance in Residential Trade and Industry: A Conceptual Analysis	Martin Macion Comenius University Bratislava, Slovakia, Germany
	Developing a Subsidies Mobile Wallet through Mobile Phones and Wireless Networks	Gamal Darwish, Ibrahim elatr, Dina Mohamed Ahrum Canadian University, Egypt
	Limitations of Using Existing Queuing Models For Modeling IEEE 802.11 DCF	S. M. Faisal Iradat, Sayeed Ghani Institute of Business Administration, Pakistan
	Double flux orientation control for a doubly fed induction machine	Amel Ourici Badji Mokhtar University of Annaba, Algeria
	Sensorless Control of Induction Motor: Design and Stability Analysis	Nadia Bensiali, Erik Etien, Amar Omeiri and Gerard Champenois Université Badji Mokhtar sidi amar Annaba Algeria, Algeria
	The Portfolio Wizard-A Novel Solution for Investment Monitoring and Optimization	Nitish Shangari, Saurabh Shekhar, Harshita Agarwal People's Education Society Institute of Technology, Bangalore., India
	Multi-Tabbed PDF Reader and Creator : A Revolution in PDF Rendering Software	Saurabh Shekhar, Nitish Shangari, Harshita Agarwal, Thrupthi Navale D., People's Education Society Institute of Technology, India
	Quantification of Technology Innovation Using a Risk-Based Framework	Gerard E. Sleaf Sandia National Laboratories, USA
	On Innovation and Knowledge Economy in Russia	Mingaleva Zhanna Perm state university, Russia
	Enhancing Customer Loyalty towards Corporate Social Responsibility of Thai Mobile Service Providers	Wichai Onlaor Thammasart University, Thailand
11:00 11:15	Coffee Break	

11:15 13:00	Chair : Ilona Iatcheva, Eric Gustavo Bautista Godínez	Session – II (Oral Presentation) - HALL A June 28, 2010
	Design and Simulation Mach-Zehnder interferometer	Esmael H. M. Yahya 7th april unviersity, Libya
	An optimal control problem for rigid body motions on Lie group $SO(2,1)$	Nemat Abazari, Ilgin Sager Izmir University of Economics, Izmir, Turkey
	Steady-State Analysis of an M[X]/G/1 Queue with Bernoulli Schedule, General Vacations, Random Breakdowns and Exponential Repair Times with Delay.	Rehab F Khalaf , Kailash C. Madan, Cormac A. Lukas Brunel university, UK
	Elaboration of Knowledge Based System for Improving Voltage Stability	Benalia Nadia ,Diabi Rabah, Jean Claude Maun Universite Badji Mokhtar Annaba Algeria, Algeria
	The use of RFID in solid propellant rocket production management system	Jiradett Kerdsri, Ornin Srihakulung, Teeranun Suthisrisung Defence Technology Institute, Thailand
	Analytical Estimation of Rotor Loss Due to Stator Slotting of Synchronous PM Machines	Adel Beetayeb, Robert Kaczmarec, Jean-Claude Vannier Ecole Supérieure d'électricité Supelec, France
	Program Memories Error Detection and Correction On-Board Earth Observation Satellites	Youcef Bentoutou Centre des Techniques Spatiales, Algeria
	Simulation of Dynamics of a Permanent Magnet Linear Actuator	Ivan Yatchev, Ewen Ritchie Technical University of Sofia, Bulgaria
	Analytical Investigation of the Effects of a Standing Ocean Wave in a Wave-Power	E.G. Bautista, F. Méndez, O. Bautista, J.C. Arcos Instituto Politécnico Nacional, ESIME Azcapotzalco, México
	FEM Investigation of Induction Heating System for Pipe Brazing	Ilona Iatcheva, Rumena Stancheva, Mario Metodiev Technical University of Sofia, Bulgaria
13:00 14:00	Lunch Break	
14:00 16:00	Chair : Steve Benson, Rumena Stancheva	Session – III (Oral Presentation) - HALL A June 28, 2010
	Access Policy Specification for SCADA Networks	Rodrigo Chandia and Mauricio Papa University of Tulsa, USA
	Smart Surveillance using PDA	Basem Mustafa Abd. Amer University of 7th April, Libya
	the control effect of the rotary table with PWM techniques on oil boring process Improvements	H. Labar; K. Bounaya;; M.S. Kelaiaia; T. Mesbah University of Badji Mokhtar Annaba, Algeria
	A Programmable FSK-Modulator in 350nm CMOS Technology	Nasir Mehmood, Saad Rahman, Vinodh Ravinath, Mahesh Balaji Air University, Pakistan
	RADAR Imaging to Develop an Enhanced Fog Vision System for Collision Avoidance	Saswata Chakraborty, R.P.Chatterjee, S.Majumder, Anup K. Bhattcharya,Central Mechanical Engineering Research Institute, India
	Encrypted audio communication based on synchronized unified chaotic systems	C. Cruz-Hernández, E. Inzunza-González, R.M. López-Gutiérrez H. Serrano-Guerrero, and E.E.García-Guerrero Universidad Autonoma de Baja California, Mexico
	Experimental Study of Dynamic Characteristics of the Electromagnet Actuators with Linear Movement	Vultchan Gueorgiev, Racho Ivanov, Ivan Yatchev, Krastyo Hinov Technical University of Sofia, Bulgaria
	A Statistical Identification Approach by the Boundary Field Changes	Rumena D. Stancheva, Ilona I. Iatcheva Technical University of Sofia, Bulgaria
	Numerical study of some coupled PDEs by using differential transformation method	Reza Abazari, Rasool Abazari Islamic Azad University, Iran
	Determination of Electromagnetic Properties of Human Tissues	Iliana Marinova, Valentin Mateev Technical University of Sofia, Bulgaria
	Apocalypse Now- Information Systems In Australian Universities	Steve Benson School Of Management at Edith Cowan University, Australia
16:00 16:15	Coffee Break	
16:15 18:00	Chair : Manisha Dubey	Session – IV (Oral Presentation) - HALL A June 28, 2010
	rites and holy rituals in the graves of khorasan and transoxiana	Mansour Yousefi Jowlandan payam noor university-talesh branch, Iran

	Code-Aided Turbo Channel Estimation for OFDM Systems with NB LDPC Codes	Lukasz Januszkiewicz, Giacomo Bacci, Henryk Gierszal, Marco Luise ITTI Ltd., Poland
	H-ARQ Techniques for Wireless Systems with Punctured Non-Binary LDPC as FEC Code	Lukasz Kiedrowski, Henryk Gierszal, Witold Holubowicz ITTI Ltd., Poland
	Towards new Formulae for Application of Polygons in Engineering Design and Practice	Kaisan Muhammad Usman Energy Commission of Nigeria, Nigeria
	Fuzzy Group Decision Making for the Assessment of Health-Care Waste Disposal Alternatives in Istanbul	Mehtap Dursun, E. Ertugrul Karsak, Melis Almula Karadayi Galatasaray University, Turkey
	Developing a Trusted Event Management Network	Qusai Abuein, Mohammed Shatnawi Jordan University of Science and Technology, Jordan
	A modified framework for labeling images based on human computation and robust technique	Mohammed Q. Shatnawi ,Qusai Q. Abuein, Anas Shatnawi Jordan University of Science and Technology, Jordan
	Genetic Algorithm Based Design of Fuzzy Logic Power System Stabilizers in Multimachine Power System	Manisha Dubey, Aalok Dubey Maulana Azad National Institute of Technology, India
	The Role of Driving Experience in Hazard Perception and Categorization: A Traffic-Scene Paradigm	Avinoam Borowsky, Tal Oron-Gilad and Yisrael Parmet Ben Gurion University of the Negev, Israel
	Enhancement of some psychological characteristics Of junior elite players by application of Mentoring program	D. Moktar Amin, D. Nermeen Abdel Azeem, D. Mohamed Belal University of Menofya, Egypt
	What Does Neuropsychology Offer for Neuro-patients? Accommodation of Neuropsychology within Neuroscience Settings: A non-Western Experience	Saeed Wahass College of Medicine, Dammam University, Saudi Arabia
	Exploring Life Meaningfulness & Its Psychosocial Correlates Among Recovering Substance Users – An Indian Perspective	Fouzia Alsabah Shaikh, Anjali Ghosh Psychology Research Unit, Indian Statistical Institute, India
	Management of Multimedia Contents for Distributed e-Learning System	Kazanari Meguro, Daisuke Yamamoto, Shinichi Motomura, Toshihiko Sasama, Takao Kawamura, Kazunori Sugahara, Tottori University, Japan
18:00 20:00	Chair : Ali Hellany	Session – V (Oral Presentation) – HALL A June 28, 2010
	OHEW Earthing Design Methodology of Traction Substation	Ali Hellany, Mohamed Nassereddine University of Western Sydney, Hellany, Australia
	Earthing Design Improvement: correlation between Design and Construction	Ali Hellany, Mohamed Nassereddine University of Western Sydney, Hellany, Australia
	An Index based Forward Backward Multiple Pattern Matching Algorithm	Raju Bhukya, D V L N Somayajulu National Institute of Technology, Warangal, India
	Traffic Density Estimation for Multiple Segment Freeways	Karandeep Singh, Baibing Li Business School, Loughborough University, UK
	Vehicle Tracking and Disabling Using Wimax	Bhuvaneswaran Gokulnath Sree Sastha Institute of Engineering and Technology, India
	The Relationship Among Corporate Governance Quality, Business Ethics Principles And Financial Reporting Fraud (Evidence from Indonesia)	Muhammad A. Nuryatno, Noor Hamid Ustadi Trisakti University and Diponegoro University, Indonesia
	Characterization and Modeling of Packet Loss of a VoIP Communication	Leopoldo Estrada Vargas, Centro de Investigacion y de Estudios Avanzados del Instituto Politecnico Nacional, Mexico
	Printed Arabic Sub-Word Recognition Using Moments	Ibrahim A. El rube', Mohamed T. El Sonni, Soha S. Saleh Arab Academy for Science, Technology, and Maritime Transport, Egypt
	Development of a fiber based interferometric sensor for non-contact displacement measurement	Saroj Pullteap Silpakorn University, Thailand
	Activity of Plantago lanceolata Extracts Against Methicillin Resistance Staphylococcus aureus In Vitro and In Vivo	Adel Kamal Khder, Sarwen Omer Taha University of Salahadeen, Erbil, Iraq
	Implementation of a Visual Control System into Low Volume High Mix Manufacture	G Moradi,W Garner, Pjarvis, I Arokiam, S Li, S Wakefield Coventry University, UK
		Monday: June 28, 2010
08:00 11:00	Chair : Angela Ionita	Session – VI (Oral Presentation) – HALL B June 28, 2010
	The Management in Large Emergency Situations – A Best Practise Case Study based on GIS for Management of Evacuation	Ion Bas, Claudiu Zoicas, Angela IoniNă Research Institute for Artificial Intelligence, Romanian Academy, Romania

	Numerical Modeling of Benzene Transport in Andosol and Sand: Adequacy of Diffusion and Equilibrium Adsorption Equations	Ping Du, Masaki Sagehashi, Akihiko Terada, Masaaki Hosomi Tokyo University of Agriculture and Technology, Japan
	Aqueous Ranitidine Elimination In Photolytic Processes	Javier Rivas, Olga Gimeno, Maria Carbajo, Teresa Borrallho University Of Extremadura, Spain
	The Effect of Gases Emission Rates in Dairy Livestock Buildings on Indoor Air Quality and Environmental Pollution	Selda Uzal Seyfi, Nuh Ugurlu, Sukru Dursun Selcuk University, Turkey
	Comparative kinetic study on alkylation of p-cresol with tert-butyl alcohol using different SO ₃ -H functionalized ionic liquid catalysts	Pandian Elavarasan, Kishore Kondamudi, Sreedevi Upadhyayula Indian Institute of Technology Delhi, India
	Application of advanced oxidation processes to mefenamic acid elimination	Olga Gimeno, Javier Rivas, Angel Encinas, Fernando Beltran University of Extremadura, Spain
11:00 11:15	Coffee Break	
11:15 13:00	Chair : Hening Widi Oetomo	Session – VII (Oral Presentation) – HALL B June 28, 2010
	Application of Geographic Information Systems (GIS) in the History of Cartography	Bangbo Hu Villanova University, United States
	Online web service based solution for urban traffic management	Angela Ionita, Adrian Zafiu, and C. Ghita, Research Institute for Artificial Intelligence, Romanian Academy, Romania
	Automatic Detection and Spatio-temporal Analysis of Commercial Accumulations Using Digital Yellow Page Data	Yuki Akiyama, Hiroaki Sengoku and Ryosuke Shibasaki The University of Tokyo, Japan
	Gis For Banking: The Development Of Spatial Model For Land Valuation In Surabaya – Indonesia	Hening Widi Oetomo Indonesia School of Economics (STIESIA) Surabaya, Indonesia
	Automatic map simplification for visualization on mobile devices	Hang Yu Institute for Infocomm Research, Singapore
	Photogrammetry and GIS Integration for Archaeological Documentation of Ahl-Alkahf, Jordan	Rami Al-Ruzouq, Abdallah Al-Zoubi, Abdel-Rahman Abueladasand Petya Dimitrova, Al-Balqa' Applied University., Jordan
13:00 14:00	Lunch Break	
14:00 16:00	Chair : Peter T Martin, Biplab Kanti Sengupta	Session – VIII (Oral Presentation)) – HALL B June 28, 2010
	The conflicts on farmland conversion in the rural-urban fringe of transitional China: the case of Shanghai	Y. Xu, E. H. W. Chan, J. Li the Hong Kong Polytechnic University, China
	Multipurpose Cadastre, Essential for Urban Development Plans in Iran	Mehrshad Khalaj, Elham Lashkari Islamic Azad University – Central Tehran Branch, Iran
	Adaptability of Smart Growth Approach in Turkish Planning System	Neslihan Serdaroğlu Sağ ; Selçuk University, Turkey Aykut Karaman; Mimar Sinan Fine Arts University, Turkey
	Analyzing the rural to urban immigrations and formation of informal residences in peri-urban of metropolitan areas (Case Study of Tabriz)	Simindokt Nematollahi Islamic Azad university Tabriz Branch, Iran
	Regional Development Through Perspective Plan for Bhubaneswar-Cuttack Urban Complex (BCUC): Vision 2030	Biplab Kanti Sengupta Department of Architecture and Regional Planning, Indian Institute of Technology Kharagpur, India
	Urban Environment Quality Improvement Planning ,Case Study: Moft Abad Neighborhood, Tehran, Iran	Elham Lashkari, Mehrshad Khalaj Islamic Azad University – Central Tehran Branch, Iran
	The Effects of Detector Spacing on Travel Time Prediction on Freeways	Piyali Chaudhuri, Peter Martin, Aleksandar Stevanovic, Chongkai Zhu University of Utah, USA
	The Impact of ICT Use to The Change of Work Pattern and Its Relationship With Work Travel	Rini Rachmawati, Dick Ettema, R. Rijanta, Achmad Djunaedi Gadjah Mada University, Indonesia
	Social and Spatial Aspects of Housing Development Affecting Urban Quality of Life –the Case of Famagusta	L. Cazacova, A. Erdelhun, A.M. Saymanlier, N. Cazacova, U. Ulbar European University of Lefke, North Cyprus
	A model for application Knowledge management in public organization in Iran	Adel Salavati, Shaghayegh Ebadi Islamic Azad University- sanandaj branch, Iran
	Street Network in Bandung City, Indonesia: Comparison between City Center and New Commercial Area	Siska Soesanti, Norihiro Nakai Tokyo Institute of Technology, Japan

	Ribeirinhos A sustainability assessment of housing typologies in the Amazon region	Ana Kalina De Paulai Rosangela Tenorio University of Auckland, New Zealand
	Renovation Of Historical Texture Of Lalezar, Tehran, Iran	Alireza Gharakhani Islamic Azad University Savad Kooh Branch, Iran
	Non-linear territories, artificial life, arts and architecture	Iliana Hernández-Garcia Pontificia Universidad Javeriana, Colombia
16:00 16:15	Coffee Break	
16:15 18:00	Chair : Johnnie Ben-Edigbe	Session – IX (Oral Presentation)) – HALL B June 28, 2010
	The Effect of Pedestrianisation in Urban Transportation on Commercial Activity: The Case Study of Konya City Centre	Mehmet Akif Sağ, Rahmi Erdem, Neslihan Serdaroğlu Sağ Selçuk University, Turkey
	Evaluating Complexity – Ethical Challenges in Computational Design Processes	Jenni Partanen Technical University of Tampere, Finland
	An integrated model of Urban Conservation and Revitalization from the point of Immigration and Its effects on Rehan Urban Site In Turkey as a case study	Özlem Köprülü Bağbancı, Bilal Bağbancı Uludag University Engineering and Architecture Faculty of Architectural Department, Turkey
	Urban Reforms Of Tanzimat: Early Urbanization and Transportation Practices In The Formation Process Of Turkish Reconstruction System (1839-1908) In Bursa The First Capital City Of Ottoman Empire	M.Bilal Bağbancı, Özlem Köprülü Bağbancı Uludag University Engineering and Architecture Faculty of Architectural Department, Turkey
	Effects of road disturbance on plant biodiversity	Zeng Sheng-Lan Fudan University, China
	The Impact of Bus Rapid Transit on Land Development: A Case Study of Beijing, China	Taotao Deng, John D. Nelson University of Aberdeen, UK
	Environmentally Friendly Transportation Systems: Integration Of Pedestrian – Bicycle – Rail Systems	Sedef Eryigit, Ümmügülsüm Ter Selcuk University, Turkey
	Comparison of conventional and "eco" transportation pavements in Cyprus using life cycle approach	Constantia Achilleos Cyprus University of Technology, Cyprus
	A Study on User Assessment in Eskisehir Urban Bus Transportation	Murat Karacasu, Arzu Er, Safak Bilgic Eskisehir Osmangazi University, Turkey
	Explication of Genders and Educational Levels of Drivers in Formation of Traffic Accidents; Eskisehir Model	Arzu Er, Murat Karacasu, Turan Arslan Eskisehir Osmangazi University, Turkey
	Public Transit System In Eskisehir, Turkey	Şafak Bilgiç, Murat Karacasu, Polat Yalnız Eskisehir Osmangazi University, Turkey
	Urban Environmental challenges in Developing Cities: The Case of Ethiopian Capital Addis Ababa	Dubbale Daniel A., Tsutsumi J., Michael J. Bendewald University of the Ryukyus, Japan
	Effective Density for the Classification of Transport Activity Centers	Dubbale Daniel A., Tsutsumi J. University of the Ryukyus, Japan
	Multivariate Primary School Travel Demand Regression based on Trip Attraction	Johnnie Ben-Edigbe University of Technology, Malaysia UTM-Skudai, Malaysia
18:00 20:00	Chair : McKINLEY Mary, Pek Chuen-Khee	Session – X (Oral Presentation)) – HALL B June 28, 2010
	Knowledge flows and innovative performances of NTBFs in Gauteng, South Africa: An attempt to explain mixed findings in science park research	Kai-Ying A. Chan, Leon A.G. Oerlemans, Marthinus W. Pretorius University of Pretoria, South Africa
	Paradigm and Paradox: Knowledge Management and Business Ethics	Nina Evans, Mary Mckinley Ecole Supérieure de Commerce et de Management, France
	A Norm-based Approach for Profiling Business Knowledge	Nazmona Mat Ali, Kecheng Liu University of Reading, United Kingdom
	Specialist Knowledge Diffusion	Mounir Kehal ESC Rennes School of Business, France
	Towards Better Understanding of the Concept of Tacit Knowledge – A Cognitive Approach	Ilkka Virtanen University of Tampere, Finland
	Exploring the Importance of Knowledge Management for CRM Success	Aurora Garrido-Moreno; Antonio Padilla-Melendez; Ana Rosa del Aguila-Obra, Universidad de Malaga, Spain
	Inter-Organizational Knowledge Transfer Through Malaysia E-government IT Outsourcing: A Theoretical Review	Nor Aziati Abdul Hamid Universiti Kebangsaan Malaysia

	Exploring the narrative communication: Representing visual information from digital travel stories	Rocio Abascal-Mena and Erick Lopez-Ornelas Universidad Autonoma Metropolitana- Cuajimalpa, Mexico
	Household Demand for Solid Waste Disposal Options in Malaysia	Pek Chuen-Khee, Jamal Othman Sunway university college, Malaysia
	Monday: June 28, 2010	
08:00 11:00	Chair : Imran Naseem, Liat Kulik	Session – XI (Oral Presentation) – HALL C June 28, 2010
	Independent Cinema in Malaysia:A Revolutionizing Cinema	Catherine Christopher International Medical University, Malaysia
	Explaining Gender Role Ideology among Muslim-Arab Women in Distress	Liat Kulik Bar-Ilan University, Israel
	Diasporic Discourse and Body Codes: Transnational Identities in Three Representative Chinese-French Artists	Wen-Hui Chang Fu-jen Catholique University, Taiwan
	Evaluating telepresence experience and game players' intention to purchase product advertised in advergame	Zuhal Hussein Universiti Teknologi Mara (UITM), Malaysia
	Subjective Well-being: A Research on Life Satisfaction as Cognitive Component of Subjective Well-being	Emine Ozmete Ankara University, Turkey
	The framework of termination mechanism in modern emergency management	Yannan Wu, An Chen, Yan Zhao Polytechnic Institute of Porto, Portugal
	Globalization and South Asia	Imran Naseem Qurtuba University of Science and Information Technology, Pakistan
	Knowledge and Attitude Among Women and Men In Decision Making On Pap Smear Screening In Kelantan, Malaysia	Siti Waringin Oon Universiti Sains Malaysia, Malaysia
	Taking People, Process and Partnership on Board for Participatory Decision Making	Birute Mikulskiene Mykolas Romeris university, Lithuania
	Russian Literary Emigration on the XXth Century	Tamara Gurtueva Fatih University, Turkey
11:00 11:15	Coffee Break	
11:15 13:00	Chair : Ioannidou Elisabeth, Dwikorita Karnawati	Session – XII (Oral Presentation) – HALL C June 28, 2010
	Checks and Balances: The United States as a Party before the U.S. Supreme Court	Joseph Ignagni, Rebecca Deen University of Texas at Arlington, USA
	A Study on Influence of Employment Policy on Traditional Customs and Trust in the Philippines	Yusuke Toyoda, Hidehiko Kanegae Ritsumeikan University, Japan
	The Use of Local Knowledge and its Transfer for Community Self-Protection Development in Flood Prone Residential Area	Siyanee Hirunsalee, Hidehiko Kanegae Ritsumeikan University, Thailand
	The Hybrid Socio-Technical Approach as a Strategic Program for Social Development in Geo-disaster Prone Area in Indonesia	D. Karnawati, T.F. Fathani, B. Andayani, Suharto Gadjah Mada University, Indonesia
	Optimization of Transfer Pricing in a Recession with Reflection on Croatian Situation	Jasminka Radolovic University of Rijeka, Croatia, Faculty of Economics, Croatia
	A Critical Approach to Modern Conception in the Context of Objectivity and Quantitative Method	Sergun Kurtoglu Istanbul University, Turkey
	Hotel Guest's Liability for Non-Payment of Hotel Services in Comparative Law	Oliver Radolovic University of Pula, Croatia
	Construction of Gender Power Relations Through Punjabi Folksong (Tappa) in Rural Society of Punjab	Bushra Fareed Fatima Jinnah Women University, Pakistan
	The man through Space and Time: Pomak culture and its recreation through an anthropological view	Ioannidou Elisabeth Model Senior High School of University of Macedonia, Greece
	Two Models of E-Democracy: A Case Study of Government Online Engagement with the Community	Daryll Hull, Graham West, Dubravka Cecez-Kecmanovic The University of New South Wales, Australia
	Secure and Failure factors of e-government projects implementation in developing country: A study on the implementation of Kingdom of Bahrain	Reem AL-Kaabi Ministry of Defense, Kingdom of Bahrain

13:00 14:00	Lunch Break	
14:00 16:00	Chair : Muhammad Hammad Lakhvi	Session – XIII (Oral Presentation)) – HALL C June 28, 2010
	The introduction of compulsory electronic exchange of documents in the Czech Republic: comparing expectation and reality	Kamila Tislerova University of J.E.Purkyne, Czech Republic
	E-Participation for the Regional Development. The Romanian Perspective	Muresan Mihaela Dimitrie Cantemir Christian University, Romania
	Barriers and Opportunities for the Adoption of e-Governance Services	Haroula N.Delopoulos National and Kapodistrian University of Athens, Greece
	Strategies for development of information society in Montenegro	Tamara Djurickovic, Vujica Lazovic Faculty of Economics Podgorica, University of Montenegro, Montenegro
	Challenges of e-government services adoption in Saudi Arabia from an e-ready citizen perspective	Mohammed A. Al-Shehri, Steve Drew Griffith University, Australia
	Civil Conflict, Digital divide, and E-government Service Adoption: A Conflict Theory Approach	Gohar Feroz Khan, Junghoon Moon, Hangjung Zo, Jae Jeung Rho Korean Advance Institute of Science and Technology, South Korea
	Islam and Fertility Regulations	Muhammad Hammad Lakhvi University of the Punjab Lahore, Pakistan
	Differential Fertility : A Case Study of Uttar Pradesh	Chandrakanta Jawaharlal Nehru University, New Delhi, India
	Cultural Anxiety and Its Impact on Students' Life: A Case Study of International Students in Wuhan University	Nadeem Akhtar, Shan Bo Wuhan University, Wuhan, Hubie, P.R. China, Pakistan
	Cultural Transformation and Iranian Women's Image in Qajar Period (19 th century)	Maryam Lari Islamic Azad University Islamshahr Branch, Iran
	The effect of organizational communications system on interpersonal conflict in Physical Education Offices of Isfahan Province, Iran	H. Eshraghi, L. Salehi Islamic Azad University Mobarakeh Branch, Iran
	Collaborative Governance Framework for Anti-corruption	Sataporn Roengtam; Apichai Puntasen Khon Kaen University, Thailand
	Political Corruption and Power: The Peruvian Experience (1990-2000)	Alfredo Schulte-Bockholt Saint Mary's University, Canada
16:00 16:15	Coffee Break	
16:15 18:00	Chair : Archana Khurana, Akeeb Hakim	Session – XIV (Oral Presentation)) – HALL C June 28, 2010
	An augmented beam-search based algorithm for the strip packing problem	Hakim Akeeb, Mhand Hifi ISC Paris School of Management, France
	Stability of Alliances between Service Providers	Hélène Le Cadre University of Versailles, France
	Wafer Fab Operational Cost Monitoring and Controlling with Cost per Equivalent Wafer Out	Ian Kree, Davina Chin Lee Yien X-FAB Sarawak Sdn. Bhd., Malaysia
	Applications of Conic Optimization and Quadratic Programming in the Investigation of Index Arbitrage in the Thai Derivatives and Equity Markets	Satjaporn Tungsong, Gun Srijuntongsiri Thammasat Business School and Sirindhorn International Institute of Technology, Thammasat University, Thailand
18:00 20:00	Chair : Smita Asthana, Maqbool Hussain Sial	Session – XV (Oral Presentation)) – HALL C June 28, 2010
	The Sustainable Value Model: Comparative Analysis Romania and EU	Burja Camelia, Burja Vasile University "1 Decembrie 1918" of Alba Iulia, Romania
	Role of investment in the course of economic growth in pakistan	Maqbool Hussain Sial, Maaida Hussain Hashmi, and Sofia Anwar University of Sargodha, Pakistan
	Can business capitalize on ecological innovation? The case of Product Ecological Footprint as a means for differentiation	Elena Alexandra Mamouni Limnios The University of Western Australia, Australia
	Perception of Farmers and Agricultural Professionals on Changes in Productivity and Water Resources in Ethiopia	D. Mojo, Y. Todo, P. Matous the University of Tokyo, Japan
	Multi-Regional Development of a Small-Open Economy with Public Good and Regional Fiscal Policies	Wei-Bin Zhang Ritsumeikan Asia Pacific University, Japan

	Impact of Business Process Re-Engineering on Commercial Bank Employees – A Case Study of State Bank of Hyderabad	S.V.Satyanarayana, Kavitha N.V Osmania University, India
	Identification of the key sustainability issues to develop new decision support tools in the Spanish furniture sector	Pilar Cordero, Raul Poler, Raquel Sanchis Universidad Politécnica de Valencia, Spain
	Higher Education Process Re-Engineering In India –Towards Sustainable Development	Smita Asthana & N V Kavitha St.ann’s College for Women, Osmania University, India
	Entrepreneurial promotion among farmers: the early impacts	René Díaz-Pichardo, Cecilia Cantú-González, Patricia López-Hernández Canther, s.c., Mexico
	Tuesday:	June 29, 2010
08:00 11:00	Chair : Saleh Alhalalat, Yuhanis Abdul Aziz	Session – XVI (Oral Presentation) – HALL A June 29, 2010
	IFRS for SMEs: Challenge for Emerging Countries? Case of Czech Republic and Ukraine	Marie Paseková, Libuše Müllerová, Jirí Strouhal, Ludmyla Chyzhevskia Tomas Bata University, Czech Republic
	The Impact of Empowerment on Emotional Labour: A Structural Equation Modeling Approach	Yuhanis Abdul Aziz, Zaiton Samdin University Putra Malaysia, Malaysia
	Factors Paving the Way towards Islamic Banking in Pakistan	Muhammad Mazhar Manzoor , Abdul Sattar , Muhammad Aqeel , Asim Nasar, Federal Urdu University of Arts, Sciences & Technology, Pakistan
	Decision Support Framework in Managerial Learning Environment for Organizational	Muhammad Mazhar Manzoor , Abdul Sattar , Muhammad Aqeel , Asim Nasar, Federal Urdu University of Arts, Sciences & Technology, Pakistan
	Wangle the Organizational Internal and External Knowledge – A new horizon for sustaining the business stability	Muhammad Mazhar Manzoor , Asim Nasar , Shariq Ahmad Federal Urdu University of Arts , Sciences & Technology, Pakistan
	Practicing what we preach: The geographic diversity of editorial boards	Isabel Metz University of Melbourne, Australia
	Economic Growth and Stock Market Development: Looking for a Relationship	Mian Sajid Nazir, Usman Javed Gilani COMSATS Institute of IT, Pakistan
	Exploring the Customer Experiences in Bosphorus Zoo	Taskin Dirsehan Marmara University, Turkey
	Development of Organizational Justice in Incentive Allocation of the Thai Public Sector	Kalayanee Koonmee National Institute of development Administration, Thailand
	Endogenous Ownership in Emerging Market: Evidence from China	Xin Deng University of South Australia, Australia
	A Game Theory Analysis of Tunneling and Regulation: The Case of China	Xin Deng University of South Australia, Australia
	Customer-Supplier Collaboration in Casting Industry: a review on organizational and human aspects-	Taneli Eisto and Venlakaisa Hölttä Aalto University School of Science and Technology, Finland
	Lean Information Management Model for Engineering Changes	Venlakaisa Hölttä, Katrine Mahlamäki, Taneli Eisto, Mikael Ström Aalto University School of Science and Technology, Finland
	A Review of Survey Methodology Employed in IT Outsourcing	B. Terzioglu, E.S.K. Chan Australian Catholic University, Australia
	Impact of Government Spending on Private Consumption and on the Economy: Case of Thailand	Paitoon Kraipornsak Chulalongkorn University, Thailand
	Entrepreneurship in U.S. Auto Industry: Ford Stays Ahead	Wali I. Mondal National University, USA
	Choice of Exchange Rate Regimes: Case of Ex-Yugoslavia Countries	Ivan Lovrinovic, Gordana Kordic, Martina Nakic Faculty of Economics and Business, University of Zagreb, Croatia
	Current Account And Relative Prices In Developing Economies	Idil Uz, Natalya Shevchik Ketenci Yeditepe University, Turkey
	Biased Decision Making Caused By An Environmental Crisis: A Model Based On Reinforcement Learning	Marco Remondino, Marco Pironti, Corrado Gatti University of Turin, Italy
	RFID-ready Master Data Management for Reverse Logistics	Jincheol Han, Hyunsun Ju, Jonghoon Chun Myongji University, Korea
	ERP Implementation Success in Iran: Examining the Role of System Environment Factors	Shahin Dezdar, Sulaiman Ainin University of Malaya, Malaysia
	A method for determination Real options input parameters in Iranian petroleum industry: the case of south pars gas field	Maryam Akbari Nasiri Amir Kabir University of Technology, Akbari Nasiri, Iran

	projects	
	Network Opinion Monitoring and Panic Measurement System for Emergencies	An Chen, Jimei Li, Ning Chen Polytechnic Institute of Porto, Portugal
	Consulting Informatics: The Case of King Abdullah Institute for Research and Consulting Studies (KAI-RCS)	Saleh Alhalalat King Saud University, Saudi Arabia
11:00 11:15	Coffee Break	
11:15 13:00	Chair : Madhu Vij, Khurram Shahzad	Session – XVII (Oral Presentation) – HALL A June 29, 2010
	Tax Incentives in Western Balkan Countries	Hrvoje Šimovic, Maja Mihelja Žaja Faculty of Economics and Business, Zagreb, Croatia
	Evaluation of the burden of taxation received by households in Lithuania	Vytautas Boguslauskas, Lukas Giriunas, Gintare Jakstonyte Kaunas University of Technology, Lithuania
	How does gender affect preference towards syariah compliant products and services: the case study in higher education institutions (heis) in pahang malaysia	Mohd Rizuan Abd Kadir, Rashidi Abbas University Malaysia Pahang, Malaysia
	Spot and Forward Exchange Rates as Predictors of Future Spot Rates: An Empirical Analysis	Madhu Vij Faculty of Management Studies, University of Delhi, India
	Dynamic Capitalization and Visualization Strategy in Collaborative Knowledge Management System for EI Process	Bolanle F. Oladejo, Victor T. Odumuyiwa, Amos A. David Nancy University, France
	Approaching Intangible Assets in the current Greek Entrepreneurial Environment	E. Gravas, D. Galani, A. Stavropoulos Technological Education Institute of Western Macedonia, Greece
	The Impacts of Erp Systems on Accounting Processes Evidence from Greek companies	Despina Galani , Efthymios Gravas, Antonios Stavropoulos Technological Education Institute of Western Macedonia, Greece
	Application of simulation and response surface to optimize hospital resources	Shamsuddin Ahmed, Francis Amagoh American University of the Middle East, Kuwait
	Analysis of Patient Flow and Resource Deployment in a Dental Clinic	Shamsuddin Ahmed, Francis Amagoh American University of the Middle East, Kuwait
	Corporate Fraud: An Analysis of Malaysia Securities Commission Enforcement Release	Raziah Bi Mohamed Sadique, Jamal Roudaki, Murray B. Clark, Norhayati Alias, Lincoln University, New Zealand
	Stock Market Integration Measurement: Investigation of Malaysia and Singapore Stock Markets	B.K. YEOH, Z. Arsad, C.W. Hooy Universiti Sains Malaysia, Malaysia
	Towards Good Accountability: The Role of Accounting in Islamic Religious Organizations	Hasan Basri Afifuddin, A.K. Siti-Nabiha Universitas Syiah Kuala, Indonesia
	The Model of Knowledge Acquisition: The Study of SMEs in the Thai Hospitality Industry	Chanin Yoopecth Mahidol University International College, Thailand
	An Empirical Study on Development Banks and Industrial Growth in India	Jonardan Koner, Basabi Bhattacharyay National Institute of Construction Management and Research, India
13:00 14:00	Lunch Break	
14:00 16:00	Chair : Zainudin Arsad, R.Murugesan	Session – XVIII (Oral Presentation)) – HALL A June 29, 2010
	Research on Cultural Convergence of Minority Tourist Destination under Cross-cultural Background—A Case Study Based on Langmusi, China	Li Yingzhou, Zhou Tianyu Lanzhou University, China
	Comparative Net Shifts In International Tourist Arrivals To Vietnam Between 1995-2005	Jo Vu Victoria University, Australia
	Auditing Differences in Turkish Banking History According to the Governing Banking Laws	Sezayi Dumanoglu, Halil İbrahim Alpaslan, Batuhan Güvemli, Nuray Ergül Marmara University, Turkey
	Knowledge sharing practices in small business	R.Murugesan National Institute of Technology, Trichy, India
	Exit Strategies from The Global Crisis	Petr Teplý Charles University in Prague, Czech Republic
	The Key Challenges of The New Bank Regulations	Petr Teplý Charles University in Prague, Czech Republic

	Scenario Analysis in Operational Risk Management	Milan Rippel, Petr Tepy Charles University in Prague, Czech Republic
	A Hypermap for Supply Chain Management	James K. Ho University of Illinois at Chicago, USA
	The Impact of Recommendation Sources on Online Purchase Intentions: The Moderating Effects of Gender and Perceived Risk	Chiao-Chen Chang, Yang-Chieh Chin National Dong Hwa University, Taiwan
	Balanced Scorecard (BSC) Usage and Financial Performance of Branches in Jordanian Banking Industry	Hamzah Hussein Al-mawali, Yuserrie Zainuddin, Noor Nasir Kader Ali Universiti Sains Malaysia, Malaysia
	Gender Differences Exist in Consumer Behavior when Buying Cosmetics Online or not? Evidences from Taiwan	Wan-Yu Liu, Chun-Cheng Lin, Shin-Feng Lin Aletheia University, Taiwan
	Estimating European Tourism Demand for Malaysia	Zainudin Arsad, Norul Baine Mat Johor Universiti Sains Malaysia, Malaysia
	GRI –reporting chemical sector’s environmental item disclosures	Minna Suutari Aalto University School of Economics, Finland
	Developing and Implementing Successful Key Performance Indicators	Marie Mikusova, Viktorie Janeckova Technical University Ostrava, Economics Faculty, Czech Republic
	The weight of Corporate Social Responsibility indicators in measurement procedure	Grigoris Giannarakis , Despina Galani, Charitoudi Georgia, Nikolaos Litinas, Technological Education Institute Of Western Macedonia, Greece
	Technological Innovation Capabilities and Firm Performance	Richard C.M. Yam, William Lo, Esther P.Y. Tang & Antonio K.W. Lau City University of Hong Kong, Hong Kong
	Productivity Change in Taiwan’s Telecommunications Market: Application of Bootstrap Malmquist indexes	Chao-Chung Kang Providence University, Taiwan
		Tuesday: June 29, 2010
08:00 11:00	Chair : James A. Nelson	Session – XIX (Oral Presentation)) – HALL B June 29, 2010
	Incentivation of Service Providers for Efficient Service Composition Agreements	Lilia Filipova-Neumann, Wibke Michalk, Benjamin Blau, Christof Weinhardt, Research Center for Information Technology (FZI), Germany
	Online Marketing of Food to Children: An Investigation in High-Income Countries	Tiana Andriamanantsara, Fabienne Brookman-Amisshah, Aiala Icaza, Dana-Nicoleta Lascu, University of Richmond, USA
	Toward Full Public E-service Environment in Developing Countries	Hend Hassan and Essam Shehab, Joe Peppard Cranfield University, UK
	A Study of the Role of Perceived Risk and User Characteristics in Internet Purchase Intention	Ali Hajiha, Farhad Ghaffari, and Nooshin Gholamali Tehrani Islamic Azad University, North Tehran Branch, Iran
	The Exclusion of Consumer Rights in e-Auctions - Is and e-Auciton really an Auction at All?	Trish O'Sullivan Massey University, Albany Campus, Auckland, New Zealand
	Towards Understanding and Improving E-Government Strategies in Jordan	Mohammad Alkhaleefah, Mahmoud Alkhawaldeh, Sitalakshmi Venkatraman, Mamoun Alazab Al-Balqa' Applied University, Jordan
	A Hyermap for Supply Chain Management	James K. Ho University of Illinois at Chicago, USA
	The Antecedents and Consequences of Experiential Perception towards Online Shopping	Chia-Ying Li Providence University, Taiwan
	Factors affecting the e-Business adoption among the home-based businesses in Malaysia	Rosnafisah Sulaiman, Siti Salbiah Mohamed Shariff, Mohd Sharifuddin Ahmad, Universiti Tenaga Nasional, Malaysia
	The Path to Web Intelligence Maturity	Zeljko Panian Faculty of Economics and Business, University of Zagreb, Croatia
	The Impact of Website Personality on Consumers’ Initial Trust towards Online Retailing Websites	Jasmine Yeap Ai Leen, T. Ramayah, Azizah Omar Universiti Sains Malaysia, Malaysia
	ISRUP Ontological Model for E-Government Systems	Seyyed Mohsen Hashemi, Science and Research Branch, Islamic Azad University Tehran, Iran, I.R. of Iran
	Desing and Implementation of a Payment System for Virtual Worlds	Schrank, Dominik, Kappe, Frank Graz University of Technology, Austria
11:00 11:15	Coffee Break	

11:15 13:00	Chair : Alaitz Aizpurua	Session – XX (Oral Presentation) – HALL B June 29, 2010
	Individual and Marital Characteristics, Childhood History, and Knowledge and Attitude about Wife Abuse Among Men Who Mentally Abuse their Wives: A Study in Chiang Mai, Thailand	Kasara Sripichyakan, Kingpha Sanglee Faculty of Nursing, Chiang Mai University, Thailand
	The Role of Personality Traits in Choosing Coping Strategies of Behavior in an Organizational Conflict	Milana Hachaturova State University – Higher School of Economics, Russia
	The Investigation of 5 th Grade Turkish Students' Comprehension Scores According to Different Variables	Omer Kutlu, Ozen Yildirim, Safiye Bilican Ankara University, Turkey
	Leraning Problems Of Children: An Analysis Of Teachers' Perception In Indian Settings	Shahina Praveen, Rajani Konantambigi Tata Institute of Social Sciences, Mumbai, India
	Factors Impacting Perception of Ethical Behavior of Peers	Jacob Joseph, Satish Deshpande University of Alaska Fairbanks, United States of America
	Evaluation pattern of cognitive processes in language in written comprehension	Agnès Garletti Université du Maine, France
	Autobiographical Memory and Flexible Remembering: Gender Differences	A. Aizpurua, W. Koutstaal University of Minnesota, University of The Basque Country, Spain
13:00 14:00	Lunch Break	
14:00 16:00	Chair : Stanislaw Sieniutycz, Sigit Priyanto	Session – XXI (Oral Presentation) – HALL B June 29, 2010
	Removal of hexavalent chromium from wastewater by use of scrap iron	Gheju Marius, Pode Rodica "Politehnica" University of Timisoara, Faculty of Industrial Chemistry and Environmental Engineering, Romania
	Eco-innovation and economic performance in industrial clusters: evidence from Italy	Sara Tessitore, Tiberio Daddi, Fabio Iraldo, Scuola Superiore Sant'Anna di studi Univerisitari e di Perfezionamento, Italy
	Environmental Management in Arid Regions: The Question of Water	Yousef Bakhbakhi, Mourad Boumaza King Saud University, Saudi Arabia
	Optimal Water Conservation in a Mechanical Cooling Tower Operations	M.Boumaza, Y.Bakhbakhi King Saud University, Saudi Arabia
	Assessment of microbial pollution of the dental chairs water system (<i>Pseudomonas aeruginosa</i>) in the city of Tripoli, Libya	Abdulsalam. I. Rafida , Ehae. Abo-Jnha, Kald. Tainah Al-Fath University for Medical Science, Libya
	Acetone Degradation through DC-Corona Discharge	Muhammad Suleman Tahir, Mahmood Saleem, Matthaus Siebenhofer Technical university of graz, Austria
	Sustainable Solutions for Forest Biomass Power Plants in the United States	Thomas G. Stewart, Alan W. Wolfson, Thomas DePonty Malcolm Pirnie Inc, USA
	Utilization of Advanced Data Storage Technology to Conduct Construction Industry on Clear Environment	Javad Majrouhi Sardroud, Mukesh C. Limbachiya Kingston University London, UK
	An Unified Approach to Thermodynamics of Power Yield in Thermal, Chemical and Electrochemical Systems	Stanislaw Sieniutycz Warsaw TU, Poland
	Environmental Issues Related to Nuclear Desalination	Vladimir Anastasov, Ibrahim Khamis International Atomic Energy Agency, Macedonia
	Effects of Land Use Change on Soil Organic Carbon Stock in Balkhu Khola Watershed Southwestern Part of Kathmandu Valley, Central Nepal	Susmita Dhakal, Madan Koirala, Eklabya sharma, Nab Raj Subedi Trichandra Campus, Ghantaghar, Kathmandu (Tribhuvan University)., Nepal
	Comprehensive Hierarchy Evaluation of Power Quality Based on an Incentive Mechanism	Shun Tao North China Electric Power University, China
	Biodegradation of cyanide by a novel cyanide-degrading bacterium	Siraporn Potivichayanon, Rujirat Kitleartpornpairat Suranaree University of Technology, Thailand
	Kinetics of Polyethylene Terephthalate (PET) and Polystyrene (PS) Dynamic Pyrolysis	S.M. Al-Salem, P. Lettieri University College London, UK
	Thermal behavior of fly ash composites	Ashal Lata Pande Columbia Institute of Engineering and Technology, India
	Identity Negotiation of the Black African Diaspora through Discourse with Singaporeans	Sri Ranjini Mei Hua, Vivian Hsueh-Hua Chen Nanyang Technological University, Singapore
	Increasing Organization Commitment in order to Retain Talented Workers in Possession	Mehmet Altınöz Hacettepe University, Turkey

	A Study for Assessment of Self Perception of Office Workers	Demet Çakıroğlu Hacettepe University, Turkey
	Analyzing of Public Transport Trip Generation in Developing Countries; A Case Study in Yogyakarta, Indonesia	S. Priyanto, E.P Friandi Gadjah Mada University, Yogyakarta, Indonesia
	Urban Roads & it's Effect on Bhopal City	Anshu Gupta Maulana Azad National Institute of Technology, Bhopal, India
	A Video-based Algorithm For Moving Objects Detection At Signalized Intersection	Juan Li, Chunfu Shao, Chunjiao Dong, Dan Zhao, Yinhong Liu Beijing Jiaotong University, China
	The Usage of Seat Belts In Antalya That Is Tourism Center of Turkey	Şafak Bilgiç, Hasan B. Barut, Polat Yalınz Eskisehir Osmangazi University, Turkey
	Wednesday: June 30, 2010	
08:00 11:00	Chair : Fernando A. Wagner	Session – XXII (Oral Presentation)) – HALL A June 30, 2010
	Collective Action and Intentionality from the Viewpoint of a Constructive Realism	Khosrow Bagheri Noaparast University of Tehran, Iran
	Social Support and Gender Role Socialization in Relation to Wife Abuse Among Iranian Women	Zohreh Khosravi; Mitra Khaghani Al-Zahra University, Iran
	Aggression, reflection and "significant other" phenomenon	Chernyshkova Elena University - Higher School of Economics, the Russian Federation
	Understanding Grip Choice and Comfort Whilst Hoovering	Seri Rahayu Kamat Sheffield Hallam University, United Kingdom
	New Insights on Tobacco Smoking among the Underserved and Poor	Payam Sheikhattari, Shijun Zhu, Patricia A. Clubb, Fernando A. Wagner Morgan State University, USA
	Risky Sexual Behavior among Freshman Students	Payam Sheikhattari, Patricia A. Clubb, Roxanne Beharie, Shijun Zhu, Yan Wang, Fernando A. Wagner Morgan State University, USA
	Work Support, Work-family Enrichment and Work Well-being: A Study of Mediating Processes among Chinese Employees	Shu-Wen Tang Lingnan University, China
11:00 11:15	Coffee Break	
11:15 13:00	Chair : Babalola J. Ogunkola, Irene Rothe	Session – XXIII (Oral Presentation) – HALL A June 30, 2010
	Academic Staff Perceptions of the Value of the Elements of an Online Learning Environment	Stuart Palmer and Dale Holt Deakin University, Australia
	Students' Perceptions of the Value of the Elements of an Online Learning Environment: An Investigation of Discipline Differences	Stuart Palmer and Dale Holt Deakin University, Australia
	Malaysia Folk Literature In Early Childhood Education	Chew Fong Peng Univesity of Malaya, Malaysia
	Factors Influencing Students' Self-Concept among Malaysian Students	Z.Ishak, J. Shahrir, F.P. Chew University of Malaya, Kuala Lumpur, Malaysia
	Educational Quiz Board Games for Adaptive E-Learning	Boyan Bontchev, Dessislava Vassileva Sofia University "St. Kl. Ohridski", Bulgaria
	An Idea About How to Teach OO-Programming to Students	Irene Rothe University of Applied Sciences, Germany
	Using the Automated Online Evaluation Program for Teaching EFL Writing	Fang, Yueh-Chiu, Lin, Huifen National Formosa University, Taiwan R.O.C.
	EFL Learners' Perceptions of Computer-Mediated Communication(CMC) to Facilitate Communication in a Foreign Language	Huifen Lin National Kaohsiung Normal University, Taiwan, R.O.C.
	Attitude to Use of Technology in Science Teaching, Interest in Science and Study Habits as Predictors of Science Achievement among Secondary School Students in Barbados, West Indies	Babalola J. OGUNKOLA The University of the West Indies, Cave Hill Campus, Barbados
	Virtual Learning Environments in Spanish Traditional Universities	Leire Urcola Carrera University of the Basque Country (UPV/EHU), San Sebastian (Spain)
	Implementation Of Interactive Computer Aided Instruction in Learning of Javanese Traditional ClasicDance	Petrus Sutyasadi Sanata Dharma University, Indonesia

13:00 14:00	Lunch Break	
	Wednesday: June 30, 2010	
08:00 11:00	Chair : Subramaniam Chandran, Xia Lin	Session – XXIV (Oral Presentation)) – HALL B June 30, 2010
	Homeland Security Science & Technology: A New Educational Opportunity	Samuel Musa National Defense University, USA
	Automatically-generated concept maps as a learning tool	Xia Lin Drexel University, U.S.A.
	Classroom Teacher Candidates' Definitions and Beliefs about Technology Integration	Ahmet Baytak, Cenk Akbiyik Erciyes University, Turkey
	Different Multimedia Presentation Types and Students' Interpretation Achievement	Cenk Akbiyik Erciyes Universitesi Egitim Fakultesi Talas Kayseri Turkey
	M-Learning Curriculum Design For Secondary School: A Needs Analysis	Ahmad Sobri Shuib, Saedah Siraj, Muhammad Ridhuan Tony Lim Abdullah, Universiti Teknologi Petronas, Malaysia
	The prospects and challenges of open learning and distance in Malawi	Andrew Chimpololo University of Malawi, Malawi
	Between Policy Options and Technology Applications: Measuring the Sustainable Impacts on Distance Learning	Subramaniam Chandran Vinayaka Missions University, India
	Toward a use of ontology to reinforcing semantic classification of message based on LSA	Saâdia Lgarch, Mohammed Khalidi Idrissi & Samir Bennani, Mohammadia Engineering School, Mohamed V- Agdal University, Morocco
11:00 11:15	Coffee Break	
11:15 13:00	Chair : Shiva Nagendra Saragur Madanayak	Session – XXV (Oral Presentation) – HALL B June 30, 2010
	The Use of ICT and e-Learning in Higher Education in Japan	Kumiko Aoki The Open University of Japan, Japan
	Authentication Protocol for Wireles Sensor Networks	Sunil Gupta, Harsh Kumar Verma, A L Sangal B R Ambedkar National Institute of Technology, India
	DataMYNE: visualizing and connecting and academic community	Jessica Irish, Jane Pirone Parsons The New School of Design, USA
	Web-based drawing board system equipped with dynamic figure reproduction	Yoshiaki Shikata, Gyou Jyo, Yoshitaka Takahashi Shobi University, Japan
	Improving The Development Of Gifted Children	Gabriela Kelemen University "Aurel Vlaicu from Arad, Romania
	The e-Delphi method to test the importance competence and skills:case of lifelong learning Spanish trainers	Xhevrie Mamaqi, Jesus Miguel, Pilar Olave University of Zaragoza, Spain
	Is E-learning Based on Learning Theories (LTs)? A Literature Review	Apostolia Pange, Jenny Pange University of Ioannina, Greece
	Influence of Heterogeneous Traffic on the Roadside Fine (PM2.5 and PM1) and Coarse (PM10) Particulate Matter Concentrations in Chennai City, India	Srimuruganandam B, S.M. Shiva Nagendra Indian Institute of Technology Madras, India
	Attributional style , mental health and demographic factors relevant to Poor Academic performance among college students	Mohammad Reza Dalvand Islamic Azad University_ Zahedshahr branch, Iran
13:00 14:00	Lunch Break	
	June 28-30, 2010	
09:00 13:00	Chair : Syed Zulfiqar Ali Shah	Session – XXVI (e-Session)
	The Effects Of Shot & Grit Blasting Process Parameters On Steel Pipes Coating Adhesion	Saeed Khorasanizadeh Dezful Azad University, Iran
	The Neural Basis of Proposer's Fair behavior in the Ultimatum Game and Dictator Game	Hongming Zheng, Liqi Zhu Institute of Psychology, Chinese Academy of Sciences, China

	Reducing Corruption: Lessons From India	Mona Salem El Rassass Social Contract Centre, Egypt
	Implementation of Interactive Spatial-Touch System	Yang-Keun Ahn Korea Electronics Technology Institute, South Korea
	The Predictability and Abstractness of Language: A Study in Understanding and Usage of the English Language through Probabilistic Modeling and Frequency	Revanth Kosaraju The Harker School, USA
	The Service Failure and Recovery in the Information Technology Services	Jun Luo, Weiguo Zhang, Dabin Qin Chongqing University, China
	Drivers of customer satisfaction in an Industrial company from marketing aspect	Mahmoodreza Arefi, Amirasoud Amini, Kamran Fallahi Mapna Group, Iran
	Measuring organizational intelligence of the Academic libraries' in Mazandaran Province, Iran	Salimeh Tahmasbi & Hassan Moghaddaszade Islamic Azad University Sari Branch, Iran
	Industrial Development, Environment and Occupational Problems: The Case of Iran	Hadi Ghaffari, A. Changi Ashtiani, A. Younessi Payame Noor University (PNU), Iran
	Microscopic Emission and Fuel Consumption Modeling for Light-duty Vehicles Using Portable Emission Measurement System Data	Wei Lei, Hui Chen, Lin Lu Wuhan University of Technology, PR China
	Problem Solving Techniques with Extensive Computational Network and Applying in an Educational Software	Nhon Do, Tam Pham University of Information Technology, Vietnam
	Model for Knowledge Representation using Sample Problems and Designing a Program for automatically solving algebraic problems	Nhon Do University of Information technology, Vietnam
	Dignity and suffering: reading of human rights in untouchable by anand	Norah a. Elgibreen Ministry of Foreign Affairs, Saudi Arabia
	A New Measurable Definition of knowledge in New Growth Theory	Mohamad Ali Molaei Shahrood university of Techology, Iran
	A Study on Developing a Traffic Simulation Program for Mixed Traffic Systems	Ngoc-Hien DO, Ngoc-Le Quynh-Lam, Ki-Chan NAM Korea Maritime University, The Republic of Korea
	Solution of First kind Fredholm Integral Equation by Sinc Function	Khosrow Maleknejad, Reza Mollapourasl, Parvin Torabi and Mahdiyeh Alizadeh; Iran University of Science & Technology, Iran
	The Strategic And Leadership Factors In The Field Of Programming Of Tourism And Its Role On Development	Mehdi Shafaghatai & Fardad Edalatkhah Islamic Azad University, Garmsar Branch, Iran
	Prioritizing service quality dimensions: a neural network approach	Alireza Golmohammadi, Behrouz Jahandideh Amirkabir university of Technology, Iran
	Optimal pickup currents selection in the linear coordination of directional overcurrent relays	Mazhar Ezzeddine, Robert Kaczmarek France
	Random Sequence Generator Based on Chaotic LFSR	Majid Babaei, Hamed Rahimov, Mohsen Farhadi, and Mohammad Reza Jahed Motlagh, Shahrood university of technology, Iran
	A model for measuring e-service quality of banking industry in Iran	Kambiz Heidarzadeh Hanzae, Tooraj Sadeghi Islamic Azad University - Tehran Science and Research Branch, Iran
	A model for Application of knowledge management in public organizations in Iran	Adel Salavati, Shaghayegh Ebadi Islamic Azad University- sanandaj branch, Iran
	Theoretical Study Of Zidovudine Conjugated With The 1-Adamantane Moiety As A Prodrug	Zakieh Bayat , Esmat Mohammadi Nasab, Department of Chemistry, Quchan Branch, Islamic Azad University-Quchan-Iran
	An Analysis of Energy Consumption in Transportation Section and Introduction of New Technologies for Reduction of Energy Consumption and Air Pollution	Ramin Vafaei Poursorkhabi Islamic Azad University Tabriz Branch, Iran
	The Effects of Misspecification of Stochastic Processes on Investment Appraisal	George Yungchih Wang National Kaohsiung University of Applied Sciences, Taiwan
	A Framework of Monte Carlo Simulation for Examining the Uncertainty-Investment Relationship	George Yungchih Wang National Kaohsiung University of Applied Sciences, Taiwan
	The Application of Real Options to Capital Budgeting	George Yungchih Wang National Kaohsiung University of Applied Sciences, Taiwan
	Numerical study for heat transfer and flow structure in super heater header and finned tubes in HRSG	Ronak Ghandriz, Mohsen Goudarzi, Mahdi Ahmadvand Bu-Ali Sina University, Iran
	Developing rational thinking in childhood, preventing irrational thinking in adolescence	Mehrnoosh Hedayati, Pouya Vakili Islamic Azad University, Iran

	Analyzing & comparing the architectural specifications & urban role of the scientific-technological parks in Iran & the world	Shahryar Shaghghi G.,Mojtaba H. Ghoshouni,Bahareh S. Ghabel Islamic Azad University Shabestar Branch, Iran
	Benchmarking Cleaner Production Performance of Coal-fired Power Plants Using Two-stage Super-efficiency Data Envelopment Analysis	Shao-lun Zeng and Yu-long Ren Chongqing University, China
	Design Application for a Building Service Life Due to its Cumulative Exergy Consumption	A A Adedeji, S. O. Odeyemi, J. A, Bello, A. O. Adeyemi & W. B. Kaigama University of Ilorin, Ilorin, Nigeria
	Effect Of Group Cognitive- Behavior Therapy On Anxiety And Dysfunctional Attitudes Of Patients With Genralized Anxiety Disorder	Reza Johari Fard, Raha Ghafour Pour Davoodi Islamic Azad University, Ahwaz Branch, Iran
	The Strategic And Leadership Factors In The Field of Programming Of Tourism And Its Role On Development	Mehdi Shafaghathi, Fardad Edalatkhah Islamic Azad University,Garmsar Branch, Iran
	Theoretical Study Of Zidovudine Conjugated With The 1-Adamantane Moiety As A Prodrug	Z. Bayat,E.Mohammadi nasab Quchan Branch, Islamic Azad University, Iran
	OCIRS: An Ontology-based Chinese Idioms Retrieval System	HU Haibo Chongqing University, China
	Binary Phase-Only Filter Watermarking with Quantized Embedding	HU Haibo Chongqing University, China
	Prioritization of Technology Transfer Barriers in Developing Countries; Case of Iranian Biotechnology Industry	Khashayar Yazdani, Kourosh Yazdani Rashvanlouei, Sina Keyhanian Sharif University of Technology, Iran
	Investigating Barriers to Iranian Female Entrepreneurs' Career Advancement: An Empirical Research by Survey and Interviews	Paivand Sepehri, Mahvash-Maryam Sattari, Kourosh Yazdani Rashvanlouei Sharif University of Technology, Iran
	A Practical Method for Load Balancing in the LV Distribution Networks Case study: Tabriz electrical network	A. Raminfard; S. M. Shahrtash Iran University of Science &Technology, Iran
	On the Need to have an Additional Methodology for the Psychological Product Measurement and Evaluation	Corneliu Augustin Sofronie, Ruxana Zubcov Training And Development Centre Ps, Romania
	Fuzzy Voting in Internal Elections of Educational and Party Organizations	Reza Hosseingholizadeh Islamic Azad University Shabestar Branch, Iran
	Review of Employment Issues of Art's Graduated Students in Iran	Firouzeh Keshavarzi Islamic Azad University Islamshahr Branch, Iran
	Evaluation Techniques of Photography in Visual Communications in Iran	Firouzeh Keshavarzi Islamic Azad University Islamshahr Branch, Iran
	Active teacher learning by means of modeling innovation methodologies with information and communication technologies	Iolanda Bernabé-Muñoz Universitat Jaume I, Spain
	Applying Lagrangian Relaxation-Based Algorithm for the Airline Coordinated Flight Scheduling Problems	Chia-Hung Chen, Shangyao Yan Shu-Te University, Taiwan
	Preservation of Natural and Historical Values in Sustainable Architecture of Creative Tourism Complex of Aab-Ask, Iran	Ali Salehipour Islamic Azad University-Heris Branch, Iran
	Duration analysis of new firms in the banking industry	Jesus Orbe, Vicente Núñez-Antón University of the Basque Country (UPV/EHU), Spain
	The dynamics of population emigration from Romania - contemporary and future trends	Gica Pehoiu & Andra Costache, Valahia University of Targoviste, Romania
	Social and economic effects of mining industry restructuring in Romania - case studies	Andra Costache & Gica Pehoiu, Valahia University of Targoviste, Romania
	Aspects regarding the genesis of the city of Suceava, a medieval capital of Moldavia	Denis Caprarioiu Valahia University of Targoviste, Romania
	A type of urban genesis in Romanian outer-Carpathian area: the Genoan cities	Denis Caprarioiu, Gica Pehoiu Valahia University of Targoviste, Romania
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